NOW OPEN
CLASSROOM TRAINING

SoftPro Animation Academy

SOFTPRO DMTI PROFESSIONAL CERTIFIED

"Be an Expert in Digital Marketing & Graphic Designing"

Adobe Photoshop | CorelDRAW | InDesign | CANVA PRO | Ms-Excel
GOOGLE ADs | Social Media Marketing | SEO | Affiliate | Email

Easy EMI

Rs.15000 p.m.

100% Practical Course with 16 Certifications - GOOGLE

100% Job Assistance
Become a Certified
Digital Marketer with Graphic Skill Set

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Google
★★★★½
4.7/5 CUSTOMER REVIEWS

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Andheri
Thane
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Advance Diploma in Digital Marketing (ADMD) with Certified Graphic Design Course (D.T.P) + Excel + Web with 41+ Modules & 16 Certification

GRAPHIC DESIGNING DIPLOMA & WITH DIGITAL MARKETING

ADMD + D.T.P
(41 Modules)
Original Fees
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SAVE 50%
Fees: 49,990
'Early Bird Offer'

ALL INCLUSIVE
- ☑ Duration 8 Months
- ☑ Advance Modules
- ☑ 16 Certificates
- ☑ 18 % GST Included
- ☑ E-Books & Notes
- ☑ Live Projects

www.graphicdesigningcourses.in

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Master Graphic Designing

Google 4.7/5 CUSTOMER REVIEWS

Master Diploma Graphic Designing Course: Professional Graphic Design is a very important course. It is practically used for everything in today's day and age. It is these software's which combine technology and creativity to create Website, Brochure Designs, Advertisements, Magazines, Photo-touch-ups, Mobile backgrounds, Packaging, Hoardings, Project Presentations . . . etc.

Student Projects

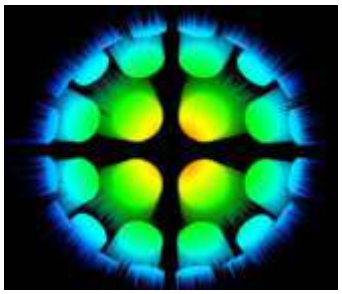
SOFTWARE YOU LEARN

ADOBE PHOTOSHOP™
ADOBE ILLUSTRATOR™
ADOBE IN-DESIGN™
CORELDRAW™

Adobe Photoshop Module

Mixing & Manipulating of colours at a click of a button, You can Blend 2 Images, You can create Patterns & Artistic Designs, You can manipulate Design images with Special Effects!

You can create Patterns and Artistic
Designs using Fills and Colours for Web Buttons
You can Create Web Backgrounds
You can Import and Export your Images.
Retouch, Manipulate and Enhance Designs/ Logos
Image Editing, Resolution, Correction, Saturation
You can paint a likeness of a physical object.
Mixing and Manipulating of colours at a click of a button.
Tool Box, Navigator, Info, Option, Swatches, Brushes
Layers: Adding, Deleting, Merge, Duplicating, Rotate
Filters: Built-in Effects Blur, Twirl, Stain,
Emboss, Spotlight, Fire, Embossed...etc.
Retouching, Colouring, Creating Buttons



Student Photoshop Projects

PROJECTS YOU WORK ON
Image Mixing, Re-touching
Model Layering, Photo-Touch ups
Monograms, Creating Logos
Fashion & Jewellery Designing
Brochure Designing
Magazine Cover Pages.
Advertisements
Label Design for a Series
Cartoon Design + Effects
Invitation Redesign
Creating Posters/ Banners.

Get Training on

Adobe
Adobe Creative Cloud™

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CorelDRAW Module

CorelDRAW is easy to learn, and you'll be amazed at the professional results you can achieve right from the start. Even if you can't draw a straight line, this vector-based software program will help you draw with confidence as you create professional newsletters, greeting cards, cartoon graphics, and logos.

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Vector Graphics Vs Rastor, Property Bar, Welding
Drawing Tools, Modifying Tools, Skewing
Fill Types: Fountain, Pattern,
Textures, Mesh, Uniform, Special Effects: Contour
Extrude, Distort, Blend, Shadow, PowerClip
Perspective, Fit to Text, Character Converts
Importing & Exporting Images

Student Projects

PROJECTS YOU WORK ON
Monograms
Logos
Advertisements
Fashion Designing
Interior Designing
Banner Designing
Brochure & Package Designing

Student Projects

SONY ENTERTAINMENT TELEVISION

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Adobe In-Design Module

Designers and Graphics production artists are the principal users,
Creating and Laying out periodical Publications, Posters, and Print media.
The Work Area, The Menu Bar, The Control Palette
The Other Palettes, The Tools Palette , Contextual Menus
Managing Adobe In Design Environment
Structure of a Document, Develop Master Pages
Manage Text, Graphic Placement, Develop Layers
Utilizing Colors, Swatches, and Gradients
Managing Transparency, Utilizing , Tables,
Creating PDF Files, Controlling Text,
Handling Page Elements & Graphics.
Create a Book, Print Settings.

Special OFFER

PROJECTS YOU WORK ON
Magazine Cover | Book Design |
News Paper Publication & Ads
Catalogue Designing
Printing Work

Certified Graphic Design Course

ADOBE PHOTOSHOP™
CORELDRAW™
ADOBE IN-DESIGN™
CANVA PRO Mastery

Student In-design Projects

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Microsoft Excel

Excel

Spreadsheet Basics, Creating, editing, Saving & Printing. Working with Functions & Formula. Graphically representing. Data : Charts & Graphs. Analysing data : Data Menu, Subtotal, Filtering Data. Relative & Absolute Functions. Sum, IF, Avg formula, Formatting worksheets , Securing & Protecting spreadsheets. Working on over 10+ Projects. Using Date & Time Functions, Forecast Sales, Professional Formatting for Excel.

Easy EMI
Rs.15000 p.m.

Web Prog. HTML

1. Structure of an HTML document
2. Basic tags and Attributes
3. Body,Text, IMAGE attributes
4. Ordered/Unordered lists
5. Tables : Cells: Spanning,Padding.
6. Forms: Create List Box, Radio Buttons
7.Accept input and Submit - Post

Web Tools

1. GIF ANIMATION
Animation Wizard to create GIF
Adjusting Colour, Special Effects
Attributes- Menu, Commands
Creating Ads.

2. 3D XARA
Positioning, Rotating, Sizing,
3D Extrude, Bevel, Altering Lights
Creating Animated GIF / AVI

3. MORPHING
Makes Digital Movies, 2D Movies
Transforms Images to a Video.

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MASTER DIPLOMA INTERNET MARKETING

MOST POPULAR

41 Modules | 16 Certifications | 8 Months

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Module-1 SEO : Search Engine Optimization
Module-2 Social Media Marketing & Optimization
Module-2.1 Twitter Marketing
Module-2.2 Advance FACEBOOK Marketing
Module-2.3 Adv. INSTAGRAM Marketing
Module-2.4 PINTEREST
Module-2.5 LINKEDIN Marketing
Module-2.6 YOUTUBE Marketing
Module-3 Google ADWORDS (PPC)
Module-4 Advanced Adwords Accounts(MCC)
Module-5 REMARKETING & Conversions
Module-6 Google Analytics
Module-7 MOBILE Marketing
Module-8 GOOGLE ADSENSE Monetization
Module-9 EMAIL Marketing
Module-10 ORM Online Reputation Mang.
Module-11 Google Webmaster Tools
Module-12 Digital Strategies
Module-13 CONTENT Marketing
Module-14 AFFILIATE Marketing
Module-15 Creating a WEBSITE
Module-16 FREELANCING TECHNIQUES
Module-17 Creating BLOG
Module-18 WEBINAR Marketing
Module-19 MEDIA Buying & Selling
Module-20 LANDING Page Technique
Module-21 Lead Generation Tips & Tricks
Module-22 "GOLD" 1 Year Digital Subs.
Module-23 DESIGN GRAPHICS
Module-24 VIDEO Reels Tool
Module-25 EXTRA Training BONUS I & II
Module-26 WhatsApp Business
Module-27 QUORA FORUM Marketing
Module-28 INFLUENCER MARKETING
Module-29 Content Writing Principles
Module-30 NEW Age Marketing
Module-31 PERSONAL BRANDING
Module-32 INTERVIEW SKILLS & Preparation
Module-33 RESUME CREATION

100% PLACEMENT ASSISTANCE

MODULES 34-41

Certified D.T.P. Graphic Designing
Module-34 Adobe PHOTOSHOP
Module-35 Adobe IN-DESIGN
Module-36 CorelDRAW
Module-37 CANVA PRO MASTERY

Certified Excel Course
Module-38 Microsoft EXCEL

Web Designing Tools
Module-39 HTML Programming
Module-40 MORPHING
Module-41 GIF ANIMATION

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- ☑ 16 Certificates
- ☑ 18 % GST Included
- ☑ E-Books & Notes
- ☑ Live Projects

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Why only Rs. 49,990

Original Fees : Rs. 89,990 (All Inclusive of GST)

Limited time Offer
SPECIAL DISCOUNTS
Ends Soon

ADMD+D.T.P
Rs. ??,500
All Inclusive
Limited Time Offer

100% PLACEMENT ASSISTANCE

Google ★★★★★ 4.7/5 CUSTOMER REVIEWS

Why only Rs. 49,990 for ALL 41 Modules ?

1. We **OWN** our training premises ! We don't pay rent.
We don't have to include the rent cost in your fees !!!

2. We are **NOT** a franchisee.
We don't need to pay franchisee fees to anyone.
So, We don't have to include franchisee fee cost in your fees !!!

3. No unnecessary theory classes.
Only necessary theory, 90% Practicals and more practicals.
Thus, saving your precious time going through mind numbing theory classes.

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Master Diploma in Internet Marketing (MDIM)

Original Fees: Rs. 89,990 Includes GST
1-41 Modules Duration: 8 Months

MOST POPULAR

Module-1 SEO : Search Engine Optimization
Module-2 ADVANCED Social Media Marketing
Module 2.1 TWITTER | Module 2.2 Pinterest
Module 2.3 Adv. FACEBOOK Marketing
Module 2.4 INSTAGRAM | Module 2.5 YOUTUBE
Module 2.6 LINKEDIN Marketing
Module-3 Google ADWORDS (SEM)
Module-4 Advanced Adwords Accounts(MCC)
Module-5 REMARKETING & Conversions
Module-6 Google Analytics
Module-7 MOBILE Marketing
Module-8 GOOGLE ADSENSE - Monetization
Module-9 EMAIL Marketing
Module-10 ORM Online Reputation Mang.
Module-11 Google Webmaster Tools
Module-12 CONTENT MARKETING
Module-13 Digital Marketing Agency
Module-14 CREATING A BLOG
Module-15 MEDIA Buying & Selling
Module-16 Creating WORDPRESS WEBSITE
Module-17 WEBINAR Marketing
Module-18 AFFILIATE Marketing
Module-19 LEAD GENERATION
Module-20 Forum Ad Marketing
Module-21 Freelancing Techniques
Module-22 WHATSAPP Marketing
Module-23 LANDING Page Technique
Module-24 Top #1 Social Media Tool
Module-25 "GOLD" 1 Year Subscription to cover Missed Sessions
Google EXAMS PREPARATION & PASSING
Module-26 DESIGN Online GRAPHICS
Module-27 INFLUENCER Marketing Microsoft Excel
Module-28 CONTENT WRITING Principles
Module-29 Professional VIDEO Creation Pro-Tool
Module-30 NEW AGE MARKETING
Module-31 PERSONAL BRANDING
Module-32 INTERVIEW Preparation
Module-33 RESUME Building

Certified D.T.P. Graphic Designing
Module-34 Adobe PHOTOSHOP
Module-35 Adobe IN-DESIGN
Module-36 CorelDRAW
Module-37 CANVA PRO MASTERY
Excel Formulas
Module-38 Certified Microsoft EXCEL
Web Designing Tools
Module-39 HTML-5 Programming
Module-40 MORPHING
Module-41 GIF ANIMATION

16 CERTIFICATIONS

ORIGINAL FEES
Rs. 89,990
Dur : 8 Months

Course Features:
- ✓ 80% Practicals
- ✓ 45+ Projects
- ✓ 100% Job ASSISTANCE
- ✓ Google Certification
- ✓ 41 Modules

TOTAL 16 CERTIFICATIONS
- ✓5 GOOGLE Certifications
- ✓ADMD Certification
- ✓CDMP Professional
- ✓CERTIFIED EXCEL Course
- ✓Certified HTML PROGRAMMING
- ✓CERTIFIED D.T.P.

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MDIM Course is perfect for :
Students Pursuing MBA Marketing
BMM Students, BMS, BFA, BSc,
BCOM, BA, Engineering Students
Job Seekers, Web Designers
Current College Students,
HSC Appeared Students,
Any Graduate seeking for Career
50% Offer is for Age 14-25 years.

SAVE 50% OFF

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DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor,
Nr BPL Mobile Off,
Opp. STARCITY (MOVIE TIME) Cinema,
7 Min Walk from MATUNGA (West) Station,
12 Min from Dadar W Stn. Mumbai-400016. 9833900110 / 9833900330

GOOGLE MAP LINK DADAR/Matunga
https://maps.app.goo.gl/nA4VmAbahyBoHNRt6

ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.
JUST OUTSIDE ANDHERI WEST STATION.
NEXT to new Mc-Donald. Call 9324347326

GOOGLE MAP LINK ANDHERI
https://goo.gl/maps/vKqqSvJ6zFKcPEKX7

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CAREER OPTIONS

Graphic Designer , Photoshop specialist, DTP Operator, Advertising Designer, Layout Artist, Website Designer, Web Image Editor, Fashion Designer, Packaging Designer, Digital Illustration, Visualizer, Logo Designer.
SEO EXPERT, PPC Specialist, Digital Marketing Executive, Content Marketer, Social Media Manager, Google Ads Manager, Digital Marketing Strategist.

Experience in the Training Industry Training Industry since over 29 years
- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.

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| Adobe Photoshop | CorelDRAW | In-Design | Canva Mastery | Digital Art |

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Account Number - 50200024892324
IFSC Code - HDFC0001114
Branch - Matunga West

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Pay by CASH at the Institute

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CAREER OPTIONS Graphic Design

- Graphic Designer
- Photoshop specialist
- DTP Operator,
- Advertising Designer
- Layout Artist
- Website Designer
- Web Image Editor
- Fashion Designer
- Digital Illustration
- Logo Designer
- Banner Creator
- Social Media Graphic Designer

CAREER OPTIONS Digital Marketing

- SEO Executive
- Digital Media Managers
- Digital Agency Account Manager
- SEO Auditor
- SMM Branding Executive
- Pay-Per-Click Managers
- SEM/SEO Specialists
- Content Strategists
- E-commerce Specialist
- Brand Marketing Expert
- Social Media Marketers
- Content Marketer
- Digital Project Managers
- Digital Marketing Consultant

Advancing your Design career can mean becoming a Manager, Advancing within Design, Freelancing, Consulting.

- **Senior Graphic Designer**
- **Freelancing Graphic Designer / Digital Marketer**
- **Graphic & Digital Marketing Consultant**
- **Media Researcher**

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IN-DEPTH DIGITAL MARKETING DETAILS

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ADVANCE DIGITAL MARKETING DIPLOMA (ADMD) 33 Modules

Module 1: SEO : Search Engine Optimization

KEYWORD RESEARCH
- Keyword Proximity,
- Keyword Density, Analysis
- IMAGE OPTIMIZATION
- Internal Link Building
- Robots file Optimization
- URL renaming/re-writing

ON-PAGE OPTIMIZATION
- META TAGS Optimization
- CANONICAL Tag
- Website Analysis
- Heading Tags in Contents
- Header Keyword Optimiz
- Footer Keyword Optimiz

FORUMS

OFF-PAGE OPTIMIZATION -
Directory Submission
- Deep Linking - Press Release
- Article writing/directory
- Classified submissions
- **Competitor ANALYSIS**
- Creating Competitor Report for.
- **Website AUDITING**

TECHNICAL SEO
- GOOGLE SITE MAPS
- Sitemap Creation, XML
- Copy-scape
- Duplicate Content Issues
- 404 / 304 Coding
- SSL Certification
- Schema

Module 2: ADVANCED SOCIAL MEDIA Marketing & Optimization

SOCIAL MEDIA OPTIMIZATION & MARKETING
Types of social media / Key terms to understand How Social Media influences audience & Google Developing unique content, positioning and voice Integrating social media into your website and blogs. How to choose right social media for your business/brand. Behavioural & cultural standard for social media. Linking all Social Media Accounts.

Module 2.1 TWITTER

How to increase your Followers| BUILD A VOICE: Retweet, reply, react MENTION: Include others in your content- GET FANCY: **EXPLORE ADVANCED FEATURES – TWITTER ADS Marketing Campaigns**. Followers Target, Retweet, **HASHTAG & LINK TWEETING**

Module 2.2 Pinterest

- Inbound marketing methodology
- Pinterest Tools
- Pinterest for Business
- Set up Your business account on Pinterest - Create boards that reflect your business - Engage with your audience
- Get Traffic to your Website. . etc

Module 2.3 Adv. FACEBOOK Marketing

FACEBOOK Marketing & Advertising | Campaign Creations & AD's Managing & Promoting Ads | Promote Facebook pages Advertise on Facebook (PPC) | Creating **Video ADS,** Brand Awareness | **LEAD Generation – Creating FORMS** Targeting the Right Audience | **Strategizing** Location, Interest, Demographics | Facebook **ENGAGEMENT TIPS** | **BIDDING** | **CONVERSIONS** **REMARKETING** – Retargeting Visitors In-page Analysis / **ANALYTICS**

Module 2.4 INSTAGRAM Marketing

- **INSTAGRAM ADs & STRATEGY**
- Setting up **INSTAGRAM BUSINESS**
- Using & Creating **REELS**
- **INSTAGRAM TOOLS**
- **Instagram HASHTAGS Strategy**
- **TARGETTING ADS** & Running them
- using Stories & Creating **HIGHLIGHTS**
- **PLANNING AND CREATING CONTENT**
- **USING CREATOR STUDIO**

Module 2.5 YOUTUBE Marketing

Creating YOUTUBE Channels | Settings & Creation Creating & Managing PLAYLIST | Editing & Description VIDEO Settings | **YouTube SEO Optimization**.
- How to Manage, **Promote & Advertise** on YouTube
- YouTube Channel | - YouTube Creator Studio
- YouTube Upload | YouTube Editor | YouTube SEO
- YouTube Ads | Create Successful YouTube Campaigns
- YouTube as an Affiliate. How to Monetize?

ANALYTICS OF YouTube Videos

Module 2.6 LINKEDIN Marketing

- How to CREATE COMPANY PAGES | LinkedIn Groups
- **LINKEDIN JOB SEARCH** |
- **Finding the right JOB** on LinkedIn
- **LINKEDIN LEAD GENERATION |** Generating high quality leads for Business | **OPTIMIZING YOUR LINKEDIN PROFILE** | - Creating LinkedIn Business Page | - Using LinkedIn Settings | **LINKEDIN AD'S** - How to Advertised & run Campaigns on LinkedIn | **LINKEDIN PREMIUM FEATURE**

ADVANCE DIGITAL MARKETING DIPLOMA(ADMD) 33 Modules

"Online" & "Classroom" | ✓ Trained Over 29700+ Students

Module 3: GOOGLE ADWORDS with GOOGLE Certification SEM

PPC TRAINING INTRODUCTION
What is Pay per Click Marketing
Importance & Benefits of PPC
Other Pay-Per-Click Providers
What is Google AdWords?
How to set up PPC Campaign
GOOGLE ADWORD NETWORKS
Search- Searching on Google (.Com, .in, .ph etc.)
Search Partners- (AOL, EarthLink, Powered by Google, Site Search/
SET-UP PPC CAMPAIGN
PPC campaign Navigation

Use Multiple Account
"CLICK-THROUGH-RATES" CTR
What is Impression?
What is "Cost/Conversion"?
What is Tracking Code?
WHAT IS KEYWORD RESEARCH?
Diff between SEO & PPC keywords
Keywords popularity, Search Volume Categorize Keywords in Ad groups. Keyword Types: Broad, Exact, Phrase
CREATE EFFECTIVE ADS AD GROUPS
Measurement of Title, URL,
Ad that produces better ROI

WHAT IS QUALITY SCORE?
How Quality Score Effect on Bids? How to Increase Position on Search?
BID FOR AD POSITION/ BID MANAGEMENT
User Define bids/Automatic Bids Importance of bidding techniques Competitors Analysis for bidding
WHAT IS LANDING PAGE?
Ads versus Landing Page
'Call to Action'/Cost/Conversion

DISPLAY NETWORK CAMPAIGN
(Creating Image/Video /Text/Flash Banner)
Navigation through Menus Home/Campaigns/Opportunities/ Tools & Analysis, Billing Account

VIDEO MARKETING
Learn to Give Ads on Youtube Videos, In-stream Video Marketing, Bumper Ads, Display Ads on Youtube

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Module 4: Advanced Ads [MCC]

MCC (My Client Centre), LINKING EXISTING ADWORDS WITH MCC: MERCHANT CLIENT CENTRE, CAMPAIGN PERFORMANCE REPORTS. Large advertisers with more than one AdWords account, Third parties such as: Agencies, Search engine marketers (SEMs), Automated bid managers (ABMs) HOW TO CREATE A MANAGER ACCOUNT, HOW TO LINK & UNLINK TO AN ADWORDS ACCOUNT OR MANAGER ACCOUNT. Inviting users to your account.

Module 5: Remarketing/Conversion

REMARKETING & Conversions with Adv. GOOGLE ADWORDS
Standard remarketing: Show ads to your past visitors, Display Network websites and use Display Network apps. Dynamic remarketing: Boost your results with DYNAMIC REMARKETING, Remarketing for mobile apps, Remarketing lists for search ads, Video Remarketing. HOW CONVERSION TRACKING works Website actions: Purchases, sign-ups, other actions that customers take,

Module 6: Google Analytics

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Introduction to Web Analytics
WHAT IS WEB ANALYTICS
Purpose of analytics in Internet Marketing
Admin Interface, Setting up an accounts and Web properties
Managing account / Users

Google Analytics Interface
Home Tab /Real-time Data
DASHBOARD
Widgets / Customize dashboard
Date selection and comparison
EXPORTING REPORTS/ EMAILING REPORTS

ADVERTISING ANALYTICS
ADWORDS DATA ANALYSIS
Keywords/Keyword Positions
Traffic Sources
Overview of Traffic sources
Sources / Direct Search, Organic / Keywords /Paid / Referral

SEO (WEBMASTER TOOLS)
Social /Content Analysis
Site content /Speed/Search Events /Experiments In-page Analytics **CONVERSION TRACKING** Goals / Calculating the ROI Custom reporting.

Module 7: MOBILE Marketing

MOBILE MARKETING industry is booming. Specific, Measurable, Achievable, Realistic and Timely. Adwords UNIVERSAL APP Mobile Marketing & PPC strategy must align with your greater business goals. A few examples of PPC goals are increasing clicks to your website, improving click conversions. There are a number of factors in App marketing, including branding, keywords, and competition. .etc.

Module 8: Google AdSense

Google AdSense - Monetization Google AdSense Why is the internet biggest source of information? Do you think that people just publish a blog or provide piece of information for nothing? A platform by Google through WHICH YOU CAN EARN MONEY BY PLACING ADS ON YOUR BLOG/WEBSITE. LEARN TO MAKE MONEY VIA ADS with GOOGLE ADSENSE

Module 9: EMAIL MARKETING

EMAIL MARKETING
EMAIL MARKETING Electronic marketing is directly marketing a commercial message to a group of people using email. Create Attractive & Creative Newsletters with Various Themes. In its broadest sense, every email sent to a potential or current customer could be considered email marketing. It involves using email to send ads, request business.

Module 10: O R M

ONLINE REPUTATION MANAGEMENT
ORM - stands for Online Reputation management. ORM basically influences the reputation of an individual's or businesses. The reputation management companies, have made it primarily an issue of search results. You learn how to remove and overlap the negative complaints or using SEO tactics to influence results and much more.

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Module 11: Google Webmaster Tools

GOOGLE WEBMASTER TOOLS
Search Console
What is Webmaster Tools
Site working on Search Console
Refine personal & site settings
Manage & Monitor your site

Search Traffic
Google Index
Crawl & Fetching your site
Submitting your verification code
Testing Robot.txt & Sitemaps
Security - Check for errors

Module 12: CONTENT MARKETING

Infographics CONTENT MARKETING are a visually compelling Communication medium that done well can communicate complex data! An Infographic that is linked and compelling by its Nature will drive traffic to your website and blog as people "share" & "click". A visual format that is potentially viral. They take deep data and present it in a visual shorthand.

Module 13 Digital Marketing Agency

1. How to Start a Digital Marketing Agency
2. Where do I get my clients from, places and areas to look for?
3. Approach and Strategies to Convert your prospective clients
4. How to Pitch to your clients, prove Digital Marketing is superior
5. Target Oriented Marketing - Impress with Analytics

Module 14: CREATING A BLOG

CREATING A BLOG
Responsive BLOG Themes which is Mobile, Tablet & Desktop Compatible. Add Categories, Posts and Comments.
Easily build a blog on Google Blogger, Customizable, Mobile-ready designs and themes With hosting and support from Google.

Module 15: MEDIA Buying & Selling

MEDIA BUYING is the business of purchasing advertising space, Media Buying comes in different formats, such as banner ads, text ads and video ads. Why should you definitely use Media Buying for our business? Benefits and Advantages.

Module 16: Creating WEBSITE

Creating a WordPress Website for Online Presence
Personalize your brand, customize your site, Have control over the look and feel of your website, from Its domain name to its layout, **No designing skills needed,** Templates, **Create a Professional Responsive & Mobile** Website.

Module 17: WEBINAR Marketing

WEBINAR MARKETING & BENEFITS
Logistics, Direct interaction, launch feedbacks Webinar tools and platforms. The Webinar benefits that can be obtained by the promotion of products, personal business and offline products for your company using the webinar technology are many.

Module 18: AFFILIATE Marketing

Affiliate marketing is the process of earning a commission by Promoting other people's (or company's) products. You find a product you like, promote it to others and earn a piece of the Profit for each sale that you make. At DMTI you will learn How to Earn commission from Amazon, Flipkart, Jabong..etc.

Module 19: LEAD GENERATION

Every businessman wants leads to his business: 1. How To Create Your 'Bribe' Offer. 2. Create A High Converting Page 3. Joining Give Away Events. 4. Adding Your Offer to Thank You Page. 5. Ad Swaps.

Module 20: Forum Ad Marketing

Creating a Marketing Plan on Forums. Learn to Create Ads on Quora and target your relevant Audience with Keywords, Location and Topics. **QUORA** has just Launched a Marketing Campaign!

Module 21: FREELANCING Techniques

1. Freelancing Website, Best practices, 2. Registering on Freelancing Web sites, 3. Applying for online jobs, 4. Micro job sites - application & posting. 5. Forum promotions, Accepting payments

Module 22: WhatsApp Marketing

How to Use **WHATSAPP for BUSINESS**. How to Sync your mobile and create Auto Messages via the platform. Creating Personalised Business for Lead generation, Catalogues..etc.

Module 23: LANDING Page Technique

1. Elements of Landing Page. 2. Acquiring Stunning Landing Pages 3. WordPress Themes & Plugins. 4. CTA Placement & Optimization 5. Landing Page from third party sites.

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GOOGLE Ads 3 Certification | CDMP Exam
GOOGLE ANALYTICS | ADMD Certification

Module 24: Top #1 Social Media Tool

#1 TOOL Learn **SOCIAL MEDIA MANAGEMENT SYSTEM HOOTSUITE Manage multiple networks and profiles & measure your campaign results. #TOP TOOLS – AND HACKS**

Module 25: GOLD SUBSCRIPTION

Access **to ONLINE DIGITAL LIBRARY**
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Module 26:Design Graphics (CANVA)	Module 27: Influencer Marketing
Graphics effectively communicate, Visual representations of information. Create Graphics for Clients & Social Media. **2022 Graphics & Videos will Rule** & are more appealing then text.	**Learn Influencer Marketing** aims to identify the people who act as **influencers** in your niche so you **can** approach them & promote your brand.
Module 28: Content Writing Principles	**Module 29: VIDEO Creation Pro-Tool**
Writing Principles & Learn to Write Headlines for your Ads. How to increase your CTR using Content Writing skills. You will the Psychology behind Online Writing & Visitor Behaviour.	Make beautiful videos online easily, how to make Bumper Ads Video movies, Promo ads, Property virtual tours, clips, music. Create Professional Quality Videos in a jiffy!
Module 30: CHATGPT – AI	Dadar 9833900110 | Andheri 9820936176 Matunga West 9833900330 Thane West 9833900335

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3 NEW MODULES ADDED TOTAL 33 MODULES

NEW

Module 31. **Personal Branding**	1. Define personal branding. 2. Understand the main concepts about personal branding. 3. Identify one's personal work values, abilities, skills and values. 4. Creating an Online Presence Strategy for self **5. Understand Branding and Implementing Self-branding.**
Module 32. **Interview Preparation**	1. How do you introduce yourself in digital marketing interview? 2. What should I say in digital marketing interview? 3. How to Answer Technical Jargon Questions 4. Learn to Answer the 3 types of Digital Media Questions? 5. How to Answer Futuristic Questions? **6. PREPARING FOR QUESTIONS ASKED IN THE INTERVIEW**
Module 33. **Building Resume**	1. Best Resume Writing Strategies & Tips 2. Creating Your Resume with Attractive Graphics 3. How to Lead with Your Best Information 4. Learn to Create a Format that Is Easy to Read 5. Do's and Don'ts of Resume - What to Add? **6. Creating a Professional & Uniform Look of Your Resume**

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15+ Professional E-Books	✓	Google Certifications
Classroom | Online Training	✓	HubSpot Certifications
Access to Missed Lectures	✓	Google Certified Faculty
80% Practical Training	✓	100% INTERNSHIP OPPORTUNITIES

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Kindly Enroll at earliest, limited seats available.
Installment Facility with PDC (Post Dated Cheques)
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Kindly issue Cheque 7 days before Batch Start Date

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4.7/5 CUSTOMER REVIEWS

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TOOLS YOU Will Master

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Google Ads

YouTube Ads

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Quora for Business

amazon

SEMRUSH

Google Analytics

HubSpot Academy

Blogger

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Google Ads

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- SEO Executive
- Digital Media Managers
- Junior Digital Marketing Specialist
- Digital Agency Account Manager
- SEO Auditor
- Search Engine Marketing Executive
- Social Media Branding Executive
- Pay-Per-Click Managers
- SEM/SEO Specialists
- Content Strategists
- E-commerce Specialist
- Brand Marketing Expert
- Email Marketing Executive
- Social Media Marketers
- Digital Marketing Associate Intern
- Content Marketer
- Blog & Web SEO manager
- Digital Project Managers
- Digital Marketing Consultant

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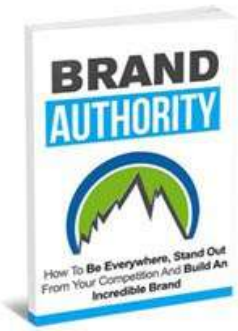

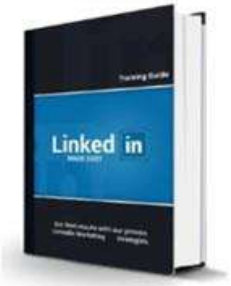

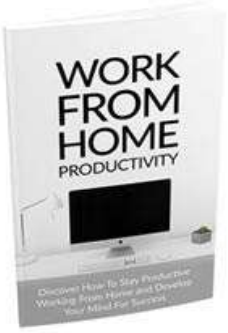

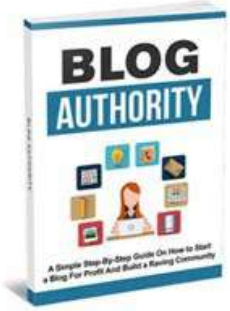

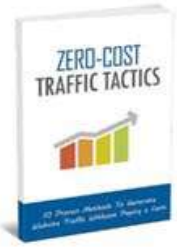

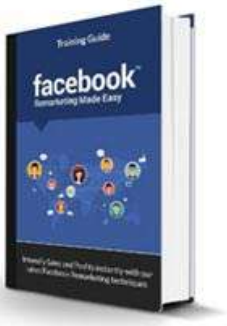

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✓	100% INTERNSHIP & Placement Assistance

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