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SEO MASTERCLASS

Duration 1 Week : 4pm-5.30pm

MODULE 1

WHAT IS SEO?

*Why is SEO important?
Understanding SERP*

MODULE 2

SEARCH ENGINES

*How do search engines work?
What is Indexing?*

MODULE 3

KEYWORD RESEARCH & ANALYSIS

*Keyword Research
Business & Website Analysis
Types of Keywords
Keywords Analysis Tools*

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MODULE 4

ON PAGE OPTIMIZATION PART 1

*What is On Page Optimization?
The Importance Of Meta Tags
Title Tag and Description Tag
Robots and Canonical Tag*

Limited Seats!

MODULE 5

ON PAGE OPTIMIZATION PART 2

*Why is Content so important for SEO?
Content Optimization
Header Tags, Keywords Density
Bounce Rates and Dwell Time
Image Optimization*

MODULE 6

OFF PAGE OPTIMIZATION

*Backlinks-why are they important?
Google My Business
Blogs, Forums
Social Media Link building*

Original
Fees: Rs.4999

MODULE 7

CERTIFICATE & EBOOK

GOOGLE CERTIFICATION
Books, Certificate

Special Offer
Fees: Rs. 2999



4.7/5 CUSTOMER REVIEWS

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