

DMTI SOFTPRO

DIGITAL MARKETING TRAINING INSTITUTE



MASTER DIPLOMA INTERNET MARKETING

1 YEAR PROGRAM

| ONLINE & CLASSROOM |



Dadar & Matunga

B/2 Vimal Udyog Bhavan,
Opp. Movie Time Cinema
Manmala Tank Road,
10 Min Walk from Matunga Stn
9833900110
9833900330



Andheri West

Pearl Plaza, 7th Floor,
Office 704, Masjid Gali,
Outside Andheri West Stn
Next to McDonald
Andheri West Station,
9820936176



Thane West

Only 2 Min Walk from
Thane Station
401, Shreeji Ashish Society,
Lohar Ali Rd,
Near Bhanushali Hospital,
9833900335

Google
Partner

Request
a call back





DMTI SOFTPRO

15+ Years | Trained over 29700+ students

1 Year Master Diploma in Internet Marketing 111+ Modules



➔ 2763+ Batches

➔ 29700+ Students

➔ 15+ Years

➔ Online | Classroom

➔ BEGINNER to EXPERT Level

REAL Classroom Setup



Request a call back 



DMTI SOFTPRO®



1 YEAR MASTER DIPLOMA INTERNET MARKETING

111+ Modules Master Diploma in Internet Marketing

21 Certifications - GOOGLE, ADMD, AGD, CDMP

ADMD - Advance Digital Marketing Diploma

MWAW - Master in Web Designing & Wordpress

Master in **Advance** Excel & **Corporate** Excel

Advance Graphic Design Diploma

Content Writing Diploma

Video Editing & Sound Engg.



Globally Recommended Official Curriculum

Create a "Life & Career" in Digital Marketing

DMTI SOFTPRO division of SOFTPRO

Dadar West B/2 Vimal Udyog Bhavan, 1st Flr,
Opp Movie Time Cinema, 7 Min from Matunga West
Rd Station, Manmala Tank Road, Next to BPL Office
or 15 Min walk from Dadar W Stn, Mumbai-16
9892081903 / 9833900110 / 330

Andheri West Pearl Plaza, 704, 7th Floor,
Just OUTSIDE Andheri West Station, NEXT to
Mc-Donald , Andheri West - 9324347326

SOFTPRO



★★★★★
4.7/5 CUSTOMER REVIEWS

1992-2024



1 Year Master Diploma Internet Marketing

ADMD: Advance Diploma in Digital Marketing - Module 1-33

**111+
MODULES**

ORIGINAL FEES

Rs. 1,98,990

Dur : 1 Year

Special Offer

Rs. 99,495

Course Features:

- ✓ 100% Practicals
- ✓ 51+ Live Projects
- ✓ GOLD Subscription
- ✓ Google Certification
- ✓ Create Campaigns
- ✓ 21 E-Books & Notes



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Module-1 SEO : Search Engine Optimization

Module-2 Advanced KEYWORD RESEARCH

Module 3 ON-PAGE Optimization

Module 4 Off-Page Optimization

Module-5 GMB: GOOGLE My Business

Module-6 WordPress Website Creation

Module-7 Google Webmaster Tools

Module-8 ORM: Online Reputation Management

Module-9 AFFILIATE Marketing

Module-10 GOOGLE AdSense

Module-11 ADVANCED Social Media Marketing

Module 12 FACEBOOK Marketing & Ad Manager

Module 13 ADVANCED FACEBOOK Marketing

Module 14 INSTAGRAM Ads & Marketing

Module 15 INFLUENCER Marketing

Module 16 YouTube Marketing

Module 17 LINKEDIN Marketing

Module 18 WHATSAPP Marketing

Module 19 TWITTER Marketing

Module 20 PINTEREST Marketing

Module 21 HUBSPOT - SMM Certification

Module 22 SEM: Search Engine Marketing

Module 23 GOOGLE ADWORDS

Module 24 SEARCH Network Ads

Module 25 BRAND Awareness : Display & Video

Module 26 REMARKETING & Conversions

Module 27 Advanced Adwords Accounts (MCC)

Module 28 GOOGLE ADS - CERTIFICATIONS

Module 29 GOOGLE ANALYTICS

Module 30 ANALYTICS Certification

Module 31 EMAIL MARKETING

Module 32 HubSpot Email Certification

Module 33 RESUME CREATION



MASTER DIPLOMA INTERNET MARKETING

111+ Modules | 21 Certifications | 1 Year | Internship



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ADMD: Advance Diploma in Digital Marketing - Module 34-51

- Module 34 MEDIA BUYING & SELLING
- Module 35 DIGITAL Marketing Strategies & Planner
- Module 36 How to Start A DIGITAL MARKETING AGENCY
- Module 37 CONTENT WRITING Techniques
- Module 38 FREELANCING Opportunities
- Module 39 Social Media Engagement STRATEGY
- Module 40 Landing Page Techniques
- Module 41 CANVA PRO Certification
- Module 42 VIDEO CREATION - Video Editing
- Module 43 NICHE CLARITY
- Module 44 BLOG WRITING
- Module 45 LEAD GENERATION STRATEGY - Lead Magnets
- Module 46 **GOOGLE** PERSONAL BRANDING
- Module 47 1 Year Access to Digitalfreedom 'GOLD'
- Module 48 INTERVIEW PREPARATION
- Module 49 CONTENT Marketing Strategy
- Module 50 PERFORMANCE Marketing
- Module 51 CHATGPT - AI Model



Advance Web Designing Diploma (Module 52 - 41)

- Module-52 HTML-5 Programming
- Module-53 Web Programming Java Script L-1
- Module-54 CSS Level 1-2 Cascading Style Sheets
- Module-55 Web Editor: Adobe Dreamweaver
- Module-56 Web GRAPHICS Adobe Photoshop
- Module-57 Web Animation- Incredi-Flash
- Module-58 Web Utilities & Tools: 3D Xara
- Module-59 2D Gif Animation
- Module-60 Web Publishing
- Module-61 Morphing Digital Video
- Module-62 CPANEL & WEB HOSTING



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Advance GRAPHIC Designing Diploma (Module 63-70)

Module-63 GRAPHIC Design Diploma

Module-64 Adobe PHOTOSHOP

Module-65 Adobe IN-DESIGN

Module-66 CORELDRAW

Module-67 Adobe ILLUSTRATOR

Module-68 Adobe DIMENSION

Module-69 Adobe BEHANCE - PORTFOLIO CREATION

Module-70 GRAPHIC ISO2001 CERTIFICATION



MASTER Advance EXCEL (Module 71 - 74)

Module-71 Microsoft Excel

Module-72 ADVANCED EXCEL

Module-73 Excel FUNCTIONS & Formulas

Module-74 CORPORATE EXCEL Certification



WORDPRESS PROGRAMMING (Module 75 - 80)

Module-75 ADVANCE WORDPRESS

Module-76 Manual Wordpress Installation

Module-77 WORDPRESS - Advanced

Module-78 Hosting & THEME Installation

Module-79 PLUGINS

Module-80 Syncing & Setting PayUmoney

VIDEO EDITING & SOUND EDITING (Module 81-84)

Module-81 DIPLOMA IN VIDEO EDITING

Module-82 BASICS OF Video Editing

Module-83 ADOBE PREMIERE PRO

Module-84 ADOBE AUDITION



Google



4.7/5 CUSTOMER REVIEWS

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Advance Content Writing Mastery (Module 85 - 95) Online

Module-85 CONTENT WRITING DIPLOMA

Module-86 CWC BASICS CONTENT WRITING

Module-87 CRUCIAL CONTENT Tools

Module-88 CWS WRITING FOR BLOGS

Module-89 HEADLINE STRATEGIES Skills

Module-90 WHITE PAPER & CASE Studies

Module-91 Writing HIGH Converting EMAILS

Module-92 Ecommerce PRODUCT Description

Module-93 SEO COPYWRITING Websites & Blogs

Module-94 Facebook & Instagram ENGAGEMENT Skills

Module-95 Assignments & Worksheets

Module-96 LEAD MAGNET Strategy & E-Book Creation

Module-97 CALL TO ACTION: Tricks to Get Clicks

Module-98 LINKEDIN - MARKETING FOR SELF PROMOTION

**MOST
POPULAR**

PERSONALITY DEVELOPMENT (Module 99-108)

Module-99 5 STAGES OF PERSONALITY - TRANSFORMATION

Module-100 ART of Improving Your BODY LANGUAGE

Module-101 Boost-Up Your SELF-CONFIDENCE & SELF-ESTEEM

Module-102 WORKPLACE WELLNESS (online access)

Module-103 STRESS AND ENERGY MANAGEMENT

Module-104 How to be an EFFICIENT Public SPEAKER

FINAL - EXAMINATIONS (105 - 107)

Module-105 CDMP Certification

Module-106 **GOOGLE EXAMS** 100% PASSING

Module-107 SET OF 18+ E-BOOKS & NOTES

Module-108 ACCESS GOLD SUBSCRIPTION - DFL

Module-109 2 MONTHS INTERNSHIP

and MUCH MORE.....

**100%
PLACEMENT
ASSISTANCE**



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111+ Modules | 21 Certifications | 1 Year | with Internship



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- ✓ Create **Campaigns**
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"Early Bird OFFERS"**



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Master Diploma in Internet Marketing

21 Certifications

ADMD - Digital Marketing Diploma

MWAW - Master in Web Design Wp

Master in Advance Excel

Advance Graphic Design Diploma

Content Writing Diploma

Advance Video & Sound Editing



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CAREER OPTIONS

Digital Marketing

- SEO Executive
- Digital Media Managers
- Digital Agency Account Manager
- SEO Auditor
- SMM Branding Executive
- Pay-Per-Click Managers
- SEM/SEO Specialists
- Content Strategists
- E-commerce Specialist
- Brand Marketing Expert
- Social Media Marketers
- Content Marketer
- Digital Project Managers
- Digital Marketing Consultant

Graphic Design

- Graphic Designer
- Photoshop specialist
- DTP Operator,
- Advertising Designer
- Layout Artist
- Website Designer
- Web Image Editor

VIDEO EDITOR

- Digital Illustration
- Banner Creator
- Social Media Graphic Designer



**CLASSROOM
TRAINING**



MASTER DIPLOMA INTERNET MARKETING

111+ Modules | 21 Certifications | 1 Year | with Internship



1 Year Master Diploma Internet Marketing

Original Fees : **Rs. 1,98,990** (All Incl. of GST)

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with
Internship**



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All Inclusive

Limited Time Offer



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2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!

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3. No unnecessary theory classes.

Only necessary theory, 90% Practicals and more practicals.

Thus, saving your precious time going through mind numbing theory classes.

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111+ Modules | 21 Certifications | 1 Year | with Internship



1 Year Master Diploma Internet Marketing

DADAR & MATUNGA WEST CENTRE ADDRESS

DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor,
Manmala Tank Road, Opp. STARCITY (MOVIE TIME) Cinema,
7 Min Walk from MATUNGA (West) Station,
12 Min from Dadar W Stn. Mumbai-400016.
9833900110 / 9833900330

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MODULES



ORIGINAL FEES
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Dur : 1 Year
Special Offer
Rs. 99,495
Course Features:
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✓ Google Certification
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✓ 21 E-Books & Notes

ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.
JUST OUTSIDE ANDHERI WEST STATION.
NEXT to new Mc-Donald.
9324347326 / 9820936176



Experience in the Training Industry Training Industry since over 30 years
•100% Practical, Safe & Professional learning environment.
•Certified & Qualified Instructors with Industry Experience.



2 Months Guaranteed Internship

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111+ Modules | 21 Certifications | 1 Year | with Internship

 *This Year the demand for Digital Marketing Experts will be more than ever before!*

Trained over 29700+ Students since 2009

 **All Modules are taught**

 **BASIC to ADVANCED LEVEL**

 **BEGINNER to EXPERT Level**



 **100% Practical Course | Work on LIVE Projects**

 **Learn How to Start a Digital Marketing AGENCY**

 **Be a FREELANCER & Get Work from Home Options**

 **Give INTERVIEWS with Confidence in Interview Module**

 **Create DIGITAL MARKETING PLANS like an AGENCY**

**Make Professional Quotations,
Planners & Strategies** 

100% INTERNSHIP &

Placement Assistance 



4.7/5 CUSTOMER REVIEWS

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Voted #1 Course

5.0 RATING



1 Year Master Diploma Internet Marketing

ISO CERTIFIED CERTIFICATION



5 GOOGLE CERTIFICATION

1. INTERNSHIP & 100% Job Assistance
2. 100% Practicals in Classroom with Assignments
3. You Create & Work on 25+ Live Projects.
4. Learn from Professionals & Experts
5. Faculties have REAL Life Experience
6. Classroom Batches leads to Personal Attention
7. Simple & Easy to Understand Course Material
8. You have Recorded Lectures - Lifetime Access
9. Highly Experienced & Industry Expert Faculty.
10. Friendly, Supportive, Patient & Qualified Faculty.
11. Easy Installment Facility.



Trained over 29700+ Students since 2009

Google Partner



LIVE ONLINE TRAINING!



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Rs. 1,98,990

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Special Offer

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Course Features:

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- ✓ 21 E-Books & Notes

SCHOLARSHIPS

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LIMITED TIME OFFER!

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Special Offer

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- ✓ Google Certification
- ✓ Create Campaigns
- ✓ 21 E-Books & Notes

SCHOLARSHIPS

UPTO

50%

Google



4.7/5 CUSTOMER REVIEWS

LIMITED
TIME
OFFER!

Google
Partner

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SCHOLARSHIPS

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50%

Google

★★★★★
4.7/5 CUSTOMER REVIEWS



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Voted #1 “Be an Expert in Digital Marketing, Advance Graphic Design, Adv. Web Designing, Video Editing, Sound Engg, Content Writing, Master Excel”



🔗 This Year the demand for Digital Marketing Experts with these Skills will be more than ever before !

**100% Job Assistance
Become an Expert Certified
Digital Marketer with Graphic, Excel, Web Skills**



PRACTICAL Classroom Course with 21+ Certifications



**Dadar West
Matunga
Andheri
9833900330**

 Limited Time Offer  Save 50% on FEES

**CAREER
SCOPE →**



**Salary
10k to 25K
per month**

“Believe You Can. . . . and You are half way there” **T Roosevelt**



**29,700+
Happy Students**

**DREAM BIG,
AIM HIGH**
“Nothing can
ever replace
Hardwork”



100% JOB

ASSISTANCE

